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**FOR IMMEDIATE RELEASE**

**Abacus Delivers Cloud Analytics for Unified LAN, WAN & VoIP Monitoring**

*30 year industry leader in telecom and networking data analytics leverages the cloud to deliver first holistic approach to communications monitoring, measuring and management.*

**WALTHAM, MA – March 22, 2012** - Abacus Group, Inc. puts network monitoring, measurement and management in the cloud so you can use the insights gained to make better and faster decisions. The pace of business is accelerating. The world is getting flatter. To stay competitive, you need meaningful data. Networks are the nerve cells of your organization. How much do you know?

Analytics is hot because it helps businesses gain valuable insights to make informed decisions based on hard data rather than experience and intuition, and it doesn't cost much. Analytics goes beyond cost savings and provides deep insights into communications behavior and trends that help marketing, sales, and customer service make informed decisions and work smarter.

Cloud Technology: The same compelling rationale for moving the PBX, Voicemail, Auto Attendants, Contact Center and Conferencing to the cloud pertains to data analytics - even more so. Cloud analytics mean no onsite servers, no maintenance contracts, no software upgrades, no hardware obsolescence, no licensing quagmires. Training is easier, web interfaces are intuitive, reporting is clean and meaningful, data archive and retrieval is simplified on line. Databases are integrated, processes are streamlined, costs are predictable, scale is inherent, capacity is dynamic, new features appear seamlessly.

Contact Abacus Group for more information on the most effective monitoring tool in the industry.

[www.abacusgroup.com](http://www.abacusgroup.com)